

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.73 Dreer, Henry A.

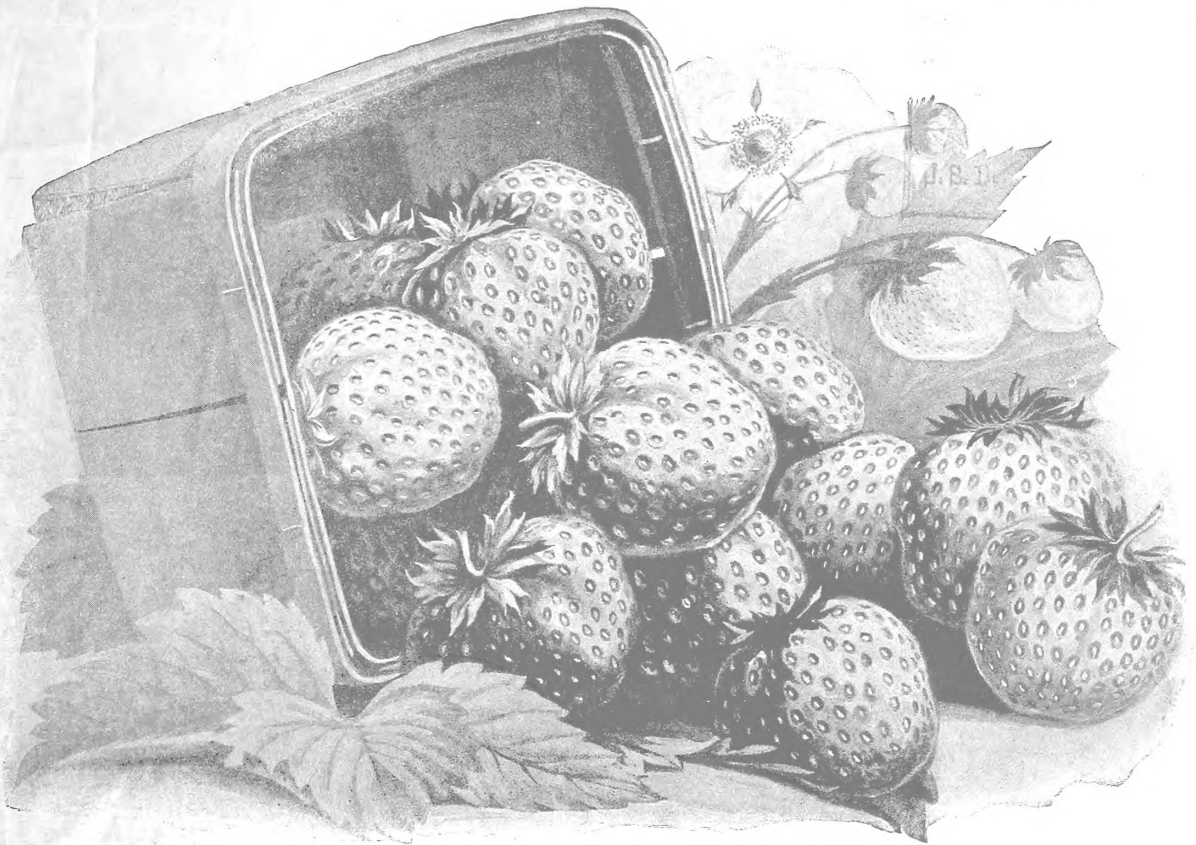
Philadelphia, Pa.

Pot-grown strawberry plants; c 1920₂

62.73 1920

DREER'S POT-GROWN STRAWBERRY PLANTS

Pot-grown Plants set out this Summer will Produce a FULL CROP OF FRUIT NEXT YEAR



Time of Shipment. Our pot-grown Strawberry Plants are usually ready for shipment the latter part of July, and can be supplied as late as October. It is better, however, to secure the plants in August or September, as earlier plantings develop larger and more vigorous plants and produce a greater crop of fruit next year.

We forward by express, at the purchaser's expense. The plants are packed compactly, and as light as possible. We make no charge for boxes or packing. If shipment by Parcel Post is desired add 10 per cent. to price of plants to cover cost of special packing and postage.

Directions for Garden Culture. To cultivate Strawberries for family use, we recommend a thorough preparation of the ground by deep spading or plowing. Work into the soil a liberal quantity of well-rotted manure. Use also our brands of ground bone and wood ashes. Plant in rows two feet apart; the plants fifteen inches apart in rows. Pinch off all runners. Cultivate frequently. In December cover the entire bed an inch deep with straw or long litter from the stable. In late March remove litter from crowns of the plants, but not from the alleys. Use sufficient straw about plants to keep the berries clean. This is the "hill" system of strawberry growing, and is especially adapted to summer and autumn planting. It involves the most work, but produces finest berries and largest crop from a given area.

The "matted row" plan, more especially suited to spring planting, is used by all market gardeners, and is adapted to family gardens also. It is substantially as follows: Prepare the ground as above. Set the plants in rows three feet apart, and fifteen inches apart in rows, permit runners to form and take root; cultivate the alleys continually, as close to the plants as possible, finally making alley and row each about eighteen inches in width. Keep the bed wholly free of weeds. Cover in winter, as above, and in March uncover crowns of plants. Use plenty of mulching, so as to keep berries clean and ground moist and cool.

Pot-grown versus Layer Plants. Potted plants may appear expensive, yet when the labor necessary to grow them into proper condition and the time saved in the result of the crop are considered, they will be found cheaper than ordinary layer plants. They may be planted after a crop of early summer vegetables have been harvested, and a crop of fruit secured eight to ten months after planting.

Layer Plants. A full list of layer plants will be given in our Autumn Catalogue, which we issue in September. They are not so desirable as pot-plants, and will not produce as large a crop of fruit next spring; but they are cheaper and more available for extensive planting.

Under proper autumn treatment they produce quite satisfactory results. A "layer" strawberry plant is one that has taken root by its own effort, whereas a "pot-grown" plant, having all the fibrous roots confined in pot, is not checked in growth by transplanting.

HENRY A. DREER 714-716 Chestnut Street
PHILADELPHIA

DREER'S POT-GROWN STRAWBERRY PLANTS

Remember pot-grown plants, properly planted and cultivated, will positively give you a full crop of berries next summer; early planting (August) will give you the largest crop, later planting will prove satisfactory, but the earlier the plants are set out, the stronger will be the growth and the larger the resulting crop of berries in 1921.



BIG JOE

(Mid-season, Perfect.)

This variety came to us highly recommended by reliable growers, and our own experience with it justifies us in endorsing all that has been said in its favor. The plant is unusually vigorous, with a mass of large, healthy foliage; the fruit is large, of great substance, exquisite flavor and produced freely on strong stems held well above the ground. We do not know any variety that promises to give more general satisfaction. \$1.00 per doz.; \$7.00 per 100; \$60.00 per 1000.

BRANDYWINE

(Mid-season to Late, Perfect.)

All growers are unanimous in their praise of this magnificent berry, and it is considered one of the finest mid-season to late-fruited sorts. We do not know that it has a single defect, plants of extra strong constitution and growth doing well everywhere. The fruit is extra large, heart-shaped, color bright, rich red, and the flavor leaves nothing to be desired. A grand variety for preserving, retaining its flavor in a wonderful degree when canned. It always produces satisfactory crops, and whether grown for market or home consumption, will always be found in the front rank of high-grade berries. \$1.00 per doz.; \$7.00 per 100; \$60.00 per 1000.

CHESAPEAKE

(Late, Perfect.)

A most reliable berry, which is giving perfect satisfaction in all parts of the country, both in the home garden as well as with market growers, many of the latter using it for their main crop. It is not a variety that sets an immense quantity of fruit, but every blossom makes a berry, every berry being well developed and strictly fancy, of good color without any green tips and of highest quality. A berry that we can recommend for all soils and conditions. \$1.00 per doz.; \$7.00 per 100; \$60.00 per 1000.

EARLY JERSEY GIANT

(Early, Perfect.)

This is one of Dr. Van Fleet's hybrids, the result of crossing some of the finest European varieties with the best American sorts, resulting in a variety which ripens with the earliest. Berries very large, brilliant scarlet crimson, conical, with pointed tip, colors all over at once, has a delightful aroma and mild wild strawberry flavor. The plant is a strong grower and heavy yielder. \$1.00 per doz.; \$7.00 per 100; \$60.00 per 1000.

GANDY'S PRIZE

(Late, Perfect.)

The standard late variety, which has held its own for many years, and by which every new late berry is judged. It is a strong healthy grower, but needs a rich soil for its perfect development. The berries are borne on long, strong stalks, well above the ground, a variety that is hard to beat. \$1.00 per doz.; \$7.00 per 100; \$60.00 per 1000.

GLEN MARY

(Mid-season to Late, imperfectly Bi-sexual.)

Described by a large grower as follows: "I have known it since its first bearing, and firmly believe it deserves the title of 'the berry grower's money maker.'" It makes a very strong plant, but few of them. This reduces the cost of keeping the row in proper shape for fruiting. Its roots are enormous, enabling it to ripen its great crop of monster berries in the driest season. \$1.00 per doz.; \$7.00 per 100; \$60.00 per 1000.



HUNDRED DOLLAR

(Mid-Season, Perfect)

Among the mid-season varieties, without doubt a very valuable one. In many ways it resembles the Chas. Downing of forty years ago; but is superior to that wonderful old variety in its best days. The claim of its introducer that "There is not another variety of Strawberry that will outyield this giant or surpass it in quality," has been to a large degree fulfilled. The very large, light scarlet berries, mild in quality, sweet and luscious, ripen in mid-season. Few varieties are more valuable for the home garden. \$1.00 per doz.; \$7.00 per 100; \$60.00 per 1000.

LUPTON

(Late, Perfect)

This berry has no equal for solidity, and because of its extraordinary substance is an ideal berry for preserving. Add to this the fact that it is very prolific, producing lavish quantities of large brilliant red, smooth-surfaced, glossy berries of high flavor, it will be found extremely desirable and valuable. \$1.00 per doz.; \$7.00 per 100; \$60.00 per 1000.

MARSHALL

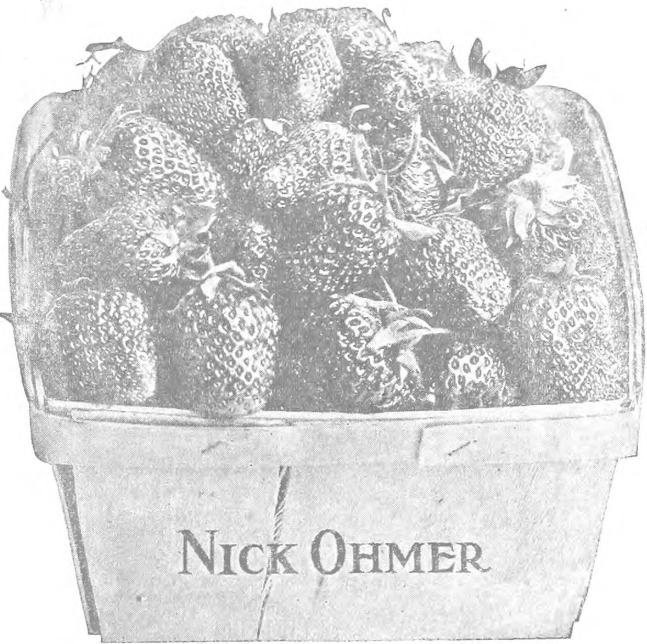
(Early to Mid-Season, Perfect)

This is one of the finest berries grown. It is so well and favorably known that it is almost useless to describe it. The plant is large and stocky, a vigorous grower and a good bearer. One of the earliest of the very large varieties, and it usually matures all its fruit. The berry is *very* large, of regular form, dark, glossy red, very beautiful and of fine quality. It is *the* great berry in New England and no grower can afford to leave out the Marshall. \$1.00 per doz.; \$7.00 per 100; \$60.00 per 1000.

NICK OHMER

(Mid-Season to Late, Perfect)

Mammoth size, beautiful color and great productiveness. The plant is exceedingly vigorous with clean, healthy foliage, without the slightest tendency to rust. A perfect giant among strawberries—roundish-conical in form, uniform and regular; rich, glossy crimson, firm and solid, excellent in quality, and average large to the very last picking. \$1.00 per doz.; \$7.00 per 100; \$60.00 per 1000.



POCOMOKE

(Early to Mid-Season, Perfect)

Not only for its enormous productiveness, but on account of its beauty, adaptability to all soils, its large size, deep color, firmness and high flavor, this variety is one of the best. It is supposed to be a seedling of the old Wilson crossed by the Sharpless. The berries resemble the old Wilson but are much larger. The plant is a strong, robust grower, with deep roots and lots of them, and its foliage will endure dry hot weather. The berries, very firm and coloring all over evenly, ripen second early to mid-season. \$1.00 per doz.; \$7.00 per 100; \$60.00 per 1000.

SENATOR DUNLAP

(Medium Early to Late, Perfect)

This is a good variety for the amateur as well as for the more experienced in Strawberry-growing. It is adapted to any type of soil, and does well in all sections where it is grown. The plants are rather small, but they have long fibrous roots, which make them good drought-resisters. They make a vigorous growth and should be kept thinned out in order to get the best results. The fruit is bright red, with a glossy finish, shading to a deep scarlet on the under side. The seeds are a bright yellow and very prominent. The meat is bright red all through and exceedingly juicy. Altogether they make a very handsome appearance. The plants produce a heavy crop of fruit and the berries hold up well in size clear to the end of the season. \$1.00 per doz.; \$7.00 per 100; \$60.00 per 1000.

STEVENS' LATE CHAMPION

(Late, Perfect)

Originated in New Jersey and is supposed to be a seedling of the Gandy. It makes rich foliage which amply protects the fruit. Berries are very large in size, bright red in color, and of good quality. It ripens quite late and makes a season of medium length. It blossoms late in the season which makes it almost immune to late frost. It is very popular in New England and the middle northern states. \$1.00 per doz.; \$7.00 per 100; \$60.00 per 1000.



SUCCESS

(Early, Perfect)

An improved form of the old famous Charles Downing, which, as its name suggests, has been a success almost universally under most varied conditions, and we consider it one of the most reliable early varieties, particularly for the home garden, as it can always be depended upon for a good crop of large berries of uniform shape of a bright flame color. \$1.00 per doz.; \$7.00 per 100; \$60.00 per 1000.

WILLIAM BELT

(Late, Perfect)

For vigorous growth, great productiveness, size, beauty and fine quality one of the very best. It is grown by the acre for fancy fruit. The first berry to ripen on each fruit stalk, under high culture, is apt to be cockscombed; all others are of regular form. It is of bright glossy red, the ideal color for a strawberry. \$1.00 per doz.; \$7.00 per 100; \$60.00 per 1000.

**Dreer's "Home Garden" Collection of Strawberries**

All Pot-Grown Plants which will Produce a FULL CROP of Berries next Summer

Notwithstanding the care we take in keeping our list down so as to include only varieties of sterling merit, the amateur finds difficulty in making a selection that will produce a bountiful supply of the finest fruit from the beginning to the end of the season. It is for such that we offer this collection, made up of **Early Jersey Giant** and **Success** for early, **Brandywine** for mid-season, **Gandy** and **Wm. Belt** for late, and **Progressive** for an autumn bearing variety, all of them sorts which adapt themselves to the most varied conditions of soil and climate, and which, in our judgment, combine in the highest degree all the qualities which high-grade strawberries should have.

6 each of the "Home Garden" Berries, 36 in all, for \$3.00
12 " " " " " " 72 " " 5.50

25 each of the "Home Garden" Berries, 150 in all, for \$10.00
50 " " " " " " 300 " " 18.00



AUTUMN FRUITING STRAWBERRIES

**Autumn-Fruiting or
Everbearing Strawberries**

Fall bearing Strawberries of European origin have little value for planting in our trying climate. The varieties offered below are of American origin, and under ordinary conditions produce their main crop of fruit at the same time as the other varieties and keep on bearing until frost. The proper plan is to cut off all buds as they appear until late in July, and thus conserve the strength of the plants for the fall crop. Treated in this way an abundant crop of berries may be looked for during September and October, or if the disbudding of part of the plants is discontinued late in June an almost continuous crop of this luscious fruit may be secured throughout the growing season. Good cultivation is essential to bring about the best results, a liberal mulching during the summer is beneficial and the plants should not be allowed to suffer for lack of water.

Advance. This new variety is of quick, free growth, producing a great abundance of fruit throughout the summer and fall, especially if judiciously disbudded as advised above. It has the general habits of "Progressive" with the same excellent flavor, but producing berries as large and handsome in appearance as "Superb." \$1.25 per doz.; \$8.00 per 100; \$70.00 per 1000.

Forward. Very similar to "Advance," except that it produces fewer runners. It will probably prove more desirable for disbudding for late fall fruiting. \$1.25 per doz.; \$8.00 per 100; \$70.00 per 1000.

Progressive. Berries of fair size and produced in great abundance; they are of an attractive deep, glossy crimson color and of good flavor. \$1.25 per doz.; \$8.00 per 100; \$70.00 per 1000.

Superb. Very free fruiting and for size of berries and quality it is at the head of this type, surpassing in this respect some of the June fruiting varieties. \$1.25 per doz.; \$8.00 per 100; \$70.00 per 1000.

